

## WEBSITE VISITOR (ONLINE USER)

### PRIVACY NOTICE

#### a) Data Controller

As **MEDEX SAĞLIK VE TEKNOLOJİ ÇÖZÜMLERİ YATIRIM ANONİM ŞİRKETİ** ("**Company**"), we inform you that we process your personal data in the capacity of data controller within the scope of the Law on the Protection of Personal Data No. 6698 ("**KVKK**") and other relevant legislation.

#### b) Purposes and Legal Grounds for Processing Personal Data

The following personal data of online users who visit our Company's website will be processed in accordance with the KVKK and other relevant legislation, within the scope of the purposes and legal reasons specified in this [Website Privacy Notice](#).

Personal Data Category	Processed Personal Data	Purpose of Processing Personal Data	Legal Grounds for Processing Personal Data
<b>Identity Information</b>	<ul style="list-style-type: none"> <li>Name, Surname</li> </ul>	<ul style="list-style-type: none"> <li>Execution of Company / Product / Services Loyalty Processes</li> <li>Execution of Business Continuity Ensuring Activities</li> <li>Tracking Requests / Complaints</li> </ul>	<ul style="list-style-type: none"> <li><b>KVKK 5 (2) c:</b> Processing of personal data of the parties of a contract is necessary, provided that it is directly related to the establishment or performance of the contract</li> <li><b>KVKK 5 (2) ç:</b> It is necessary for compliance with a legal obligation to which the data controller is subject</li> <li><b>KVKK 5 (2) f:</b> Processing of data is necessary for the legitimate interests pursued by the data controller, provided that this processing shall not violate the fundamental rights and freedoms of the data subject</li> </ul>
<b>Contact Information</b>	<ul style="list-style-type: none"> <li>Email address</li> <li>Telephone Number</li> </ul>	<ul style="list-style-type: none"> <li>Execution of Company / Product / Services Loyalty Processes</li> <li>Execution of Business Continuity Ensuring Activities</li> <li>Tracking Requests / Complaints</li> </ul>	<ul style="list-style-type: none"> <li><b>KVKK 5 (2) c:</b> Processing of personal data of the parties of a contract is necessary, provided that it is directly related to the establishment or performance of the contract</li> <li><b>KVKK 5 (2) f:</b> Processing of data is necessary for the legitimate interests pursued by the data controller, provided that this processing shall not violate the fundamental rights and freedoms of the data subject</li> </ul>

Personal Data Category	Processed Personal Data	Purpose of Processing Personal Data	Legal Grounds for Processing Personal Data
Transaction Information	<ul style="list-style-type: none"> <li>Contact Form Application Information</li> </ul>	<ul style="list-style-type: none"> <li>Tracking Requests / Complaints</li> </ul>	<ul style="list-style-type: none"> <li><b>KVKK 5 (2) f:</b> Processing of data is necessary for the legitimate interests pursued by the data controller, provided that this processing shall not violate the fundamental rights and freedoms of the data subject</li> </ul>
Transaction Security Information	<ul style="list-style-type: none"> <li>Website Login and Logout Information</li> <li>IP Address Information</li> </ul>	<ul style="list-style-type: none"> <li>Execution of Activities in Compliance with the Legislation</li> <li>Execution of Information Security Processes</li> <li>Execution of Access Authorizations</li> <li>Ensuring the Security of Data Controller Operations</li> <li>Tracking Requests / Complaints</li> </ul>	<ul style="list-style-type: none"> <li><b>KVKK 5 (2) a:</b> It is expressly provided for by the laws</li> <li><b>KVKK 5 (2) ç:</b> It is necessary for compliance with a legal obligation to which the data controller is subject</li> </ul>

**c) Method and Legal Grounds for Collection of Personal Data**

Your personal data, in order to fulfill the purposes specified in paragraph (b) of this text, based on the legal reasons specified in Article 5 (2) of the KVKK, through our website;

- Filling in online electronic forms,
- Sending an e-mail message,
- Visiting the website,

(automated methods) in electronic form.

**d) To whom and for what purpose the processed personal data can be transferred**

Your personal data processed by our Company will be transferred for the following purposes without seeking the explicit consent of the data subject concerned in accordance with Article 8 (2) (a) of the KVKK:

- In order to fulfill legal obligations in accordance with the relevant legislation, it may be shared with relevant public institutions and organizations if necessary or upon request.

- It may be shared with notaries, enforcement offices and/or courts, if necessary, in order to carry out financial and/or accounting affairs within the scope of collection of fees for products and services.
- In order to follow the legal processes, it can be shared with our lawyers as much as necessary within the framework of the confidentiality obligation.

**e) Your Rights under Article 11 of the KVKK**

Within the scope of Article 11 of the KVKK, you have rights as a data subject and you can submit your requests regarding these rights by filling in all the information specified in [Data Subject Application Form](#) in accordance with Article 11 and paragraph 1 of Article 13 of the KVKK and ***Communiqué on the Procedures and Principles of Application to the Data Controller;***

- “Yaşamkent Mah. 3066 Sk. No: 10 Çankaya/ ANKARA” by coming to our Company in person,
- via our registered electronic mail (KEP) address [medexsaglik@hs01.kep.tr](mailto:medexsaglik@hs01.kep.tr) ,
- In order to identify your identity and not to provide information to the wrong people, in writing through a notary public or by registered letter with return receipt,
- By sending an e-mail to [kvkk@medex-cro.com](mailto:kvkk@medex-cro.com) by using a secure electronic signature, mobile signature or (if any) the e-mail address previously notified to our Company by you and registered in our systems

or by other methods to be determined by the Personal Data Protection Authority in the future.

**f) Retention Period of Personal Data**

The Company deletes, destroys, destroys or anonymizes personal data when the purpose of processing personal data ceases to exist and the mandatory retention periods specified under the Laws and other relevant legislation expire.

**g) Changes and Updates**

This Privacy Notice has been prepared within the scope of the Law on the Protection of Personal Data No. 6698 and other relevant legislation. Necessary changes may be made in the said privacy notice in line with the relevant legal legislation and/ or changes in the personal data processing purposes and policies of our Company. You can access the most up-to-date version of the Privacy Notice on our website.